

University of Pretoria Yearbook 2020

Entrepreneurship policy 824 (ENP 824)

Qualification Postgraduate

Faculty Faculty of Economic and Management Sciences

Module credits 20.00

Prerequisites No prerequisites.

Language of tuition Module is presented in English

Department Business Management

Period of presentation Semester 1

Module content

- Definitions
- Entrepreneurship policy vs SMME policy
- Models for entrepreneurship development and enabling of MME's
- History of SMME development in SA up to the National Small Business Act 1996.
- The National Small Business Act and amendments
- The role of SEDA, Khula and the LBSC's.
- Financial institutions and SMME's
- Other role players: SMME desks, development corporations, NGO's, development agencies, universities and technikons
- Business development services
- The informal sector

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